

THE CAPE ANN SHORE



"VILLA LATOMIA"
The Quarry House, residence of Mrs. T. Russell Sullivan, of Boston, at Eastern Point, situated on the edge of an abandoned quarry-pool fed from subterranean springs.

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THE CAPE ANN SHORE

THIRTY-NINTH SEASON

Gloucester, Eastern Point, Bass Rocks,
Long Beach, Briar Neck



Land's End, Rockport, Pigeon Cove, Annisquam and River Territory, Fernwood, Magnolia, Manchester and Essex County.

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By C. Anne Shore

YACHTING OF THE WEEK

NEWS FROM ALL SECTIONS OF
THE SUMMER COLONY OF
GREATER CAPE ANN

POINTS OF INTEREST

Gloucester, Cape Ann — First white man to visit its shores was Thorwald in 1004. Harbor called by Norsemen "Krossanes." Gosnold landed here in 1602 and found the place had been used as a base by Portuguese fishermen. In 1605 Champlain sailed by the Cape but did not land. The next year, September 1606, he entered the harbor which he named Le Beauport and made a map of it. Attacked by 200 Indians and sailed away the next day. In 1614 Capt. John Smith named it Cape Ann after Anne of Denmark, mother of King Charles I. First permanent settlement of the Massachusetts Bay Colony in 1623.

Stage Fort Park at westerly entrance of city. Site of settlement of Massachusetts Bay Colony, 1623-24. Tablet in commemoration of that fact placed on face of large boulder. Conant, Half Moon and Stone beaches.

Rafe's Chasm and Norman's Woe. Scene of "Wreck of the Hesperus." At Magnolia, Hesperus avenue. Fissure in solid rock cliff is 60 feet deep and 12 feet wide.

Mother Ann profile in Stone discovered in 1892 by Capt. William Thompson of Salem at tip end of Eastern Point. Dog Bar breakwater extends from a half mile long, completed in 1904 and extends from this point. On Eastern Point are many of the show residences of the North Shore. "The Ram-

parts" occupies site of Fort Independence.

Ten Pound Island in outer harbor; government fish hatchery thereon. Used as sheep pasture in early days. Five Pound Island in inner harbor; both so named for amounts in colonial money originally sold for.

Thompson's mountain, or Mt. Anne, West Gloucester, highest elevation on the Cape, 255 feet above sea level. Fine view ranging from Mt. Agamenticus on Maine coast to Wachusett Mountain, Bunker Hill Monument to Boston Bay. Tract given over as reservation in memory of Lawrence Minot; thickly wooded, favorite picnic resort; reached from New Way Lane. Nearby is Haskell's pond, from which city's water is secured.

Ravenswood Park, natural forest area extending from Fresh Water Cove to West Gloucester. Reached from Fresh Water Cove or the so-called Old Salem road, Western avenue. Mason Walton's cabin, "Hermit of Bond's Hill," on this road. Well worth frequenting.

Beacon or Governor's Hill, near center of city, from Washington street. Small reservation at top from which a fine view may be obtained.

Dogtown Commons, site of deserted Revolutionary settlement. Reached from Gee avenue, Riverdale. Fine example of boulder deposits of glacial period. "Whale's Jaw," best

known of these boulders, at edge of common. Rocking stone, etc., now taken over by the city as a water shed.

Wharves skirting the water front, interesting as affording "close-up" of fish curing, etc.

Babson House, opposite Ellery House, erected by Col. John Low about 1745. Old slave pens in attic.

Main street, first known as Fore, afterwards as Front street. Principal business avenue. Laid out 1642. Middle street, paralleling Main, contains many old colonial houses and the Judith Sargent house, the grounds of which, originally extending to Main street have been restored.

On Middle street are the First Parish (Unitarian) Church, oldest in Gloucester; Independent Christian (Universalist) first Universalist society in America, church edifice erected 1805; St. John's Episcopal Church, Trinity Congregational Church and the First Baptist Church.

Sawyer Free Library and Reading Room, Middle street, adjoining Unitarian church. Interior fine specimen of colonial woodwork. Originally home of Thomas Sanders, merchant.

Old Town Hall Square, at junction of Middle and Washington streets. Beautiful American Legion Memorial building and monument on which was placed statue of Joan of Arc by Anna Vaughn Hyatt.

Fort Point, at western side of inner harbor, down Commercial street from Main, fortified in 1743. Now Italian quarter and rendezvous of fishermen of that nationality.

Drives around the Cape: Up Washington street, through Riverdale, past Annisquam, Bay View, Lanesville into Pigeon Cove, Rockport and completing the circuit to Gloucester. Almost a continuous ocean view, which was completed when the Bass Rocks-Land's End stretch was completed.

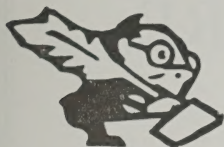
Beaches: Little Good Harbor and Long Beaches, between Bass Rocks and Land's End, Rockport. Wingaersheek Beach, West Gloucester, largest on Cape, two miles long, 600 feet deep at low tide; reached from Essex avenue, West Gloucester, down Concord street.

Quarries at Bay View and Pigeon Cove, among largest in country, near main highway.

Blynman canal, first cut in 1642 by Rev. Richard Blynman, at Western entrance of city.

Drives: "Little Heater," "Dark Hole" at West Gloucester.

Old Salem road, first highway from the town, blazed out in 1626, when part of the settlers went to Salem. Down Hesperus avenue (discontinued in 1892) to Salem. Name erroneously applied to Old Pate House road, leading through Ravenswood park from Western ave.



I think I could turn and live with animals, they are so placid
and self-contained,
I stand and look at them long and long.
They do not sweat and whine about their condition,
They do not lie awake in the dark and weep for their sins,
They do not make me sick discussing their duty to God.

— WALT WHITMAN



PAGEANTRY AS AN ASSET

While Europe Draws Hundreds of Thousands With Such Educational Attractions New England With Its Wealth of Material Remains Passive — Stage Fort Amphitheater the Obvious Place of Presentation.

PAGEANTRY IN ITS ESSENCE is a dramatic teaching of history — a sort of revival of the Old Greek idea of drama in the outdoors—the Academy. In no way may the stirring episodes in the history of a nation or race be more thoroughly inculcated and brought home to the average run of people than in this manner.

That there is deep seated call for this historical depiction is evidenced in the fact that the film magnates — than whom there are no more shrewder appraisers of what the box office will register—find it profitable to put on such films as Henry the Eighth, Catherine the Great, Elizabeth of England, Mary Queen of Scots, Rothschild, and others of similar tenor essentially pageantry.

Unquestionably the outstanding example of this kind is the great religious spectacle now being produced this summer at Oberammergau in the Bavarian Alps, the Great Passion Play, to which thousands from all over the world literally wend their way, some inspired by the religious fervor which the spectacle engenders, others by its dramatic and spectacular motif.

The Ritualists of the early church employed this ocular motive in its Stations to more thoroughly impress the devout. Religious statues, ikons, rosaries, prayer wheel have been employed by all the religions of the earth to impress vividly the central thought and teaching of their pronouncement.

Modern pageantry as revived in England is an established feature and draws multitudes not only from England but from this and other English speaking countries. They are annual fixtures and as such are advertised as among the attractions by the tourist agencies and steamship lines. They depict the great national spectacles of the past and constantly grow in popularity.

On the continent the idea is spreading and is a source of much revenue. At Interlaken in mid-summer the episode of William Tell is put on in the outdoors with telling effect—also to the profit of the hotel keepers and others the result being to hold over tourists who might "do" the village in a day.

In September, 1932, while in Lucerne the writer witnessed perhaps one of the most ambitious of these outdoor spectacles—the observance of the 600th anniversary of throwing off the Austrian yoke. At daybreak guns boomed as a flotilla of boats bearing pageant soldiers from the cantons rowing and sailing up to the landing place came ashore forming a procession which was viewed by more than a hundred thousand. It was worth reviewing the men just as their forbears with sprigs of evergreen in their hats swinging scythes and other weapons of the mediaeval peasantry over their shoulders inspiring anew the patriotism of the young generation of Swiss.

We here in New England have utilized the pageant idea slightly. Nowhere in this country has history from its beginnings been more lavish in providing historical motifs or natural settings than New England and nowhere more so than right here in Gloucester where, on the site of the foundation of the Bay colony in 1623, at Stage Fort memorial park one of the finest natu-

ral amphitheaters in the world, is at hand for such spectacles.

The writer has seen the ground on which similar showings are produced in England and on the continent and, perhaps, from a fitting point of view the William Tell natural setup is ideal for its purpose—but nothing can compare with the land formation with the beautiful Gloucester bay as background.

The last big pageant spectacles in New England and the outstanding examples of the kind in the country was at Plymouth in 1620 and Gloucester in 1623—Tercentenary observances. Those who witnessed these impressive showings regret that they are not presented more frequently. The Gloucester showing admittedly lost nothing in comparison with that at Plymouth, in the opinion of experts gathered from all over the country to view both.

The natural inquiry is why are not more of these spectacles presented say at regular intervals of five years, basing the argument on its profit-making side which is the most potent consideration. Money is spent each year advertising the attractions of the city yet the graphic story of one correspondent of the metropolitan press dealing with its fishermen, broadcasted all over the country has more advertising value than reams of reprint of material already.

Nowhere on this continent is the material or the place of presentation for such a spectacle coordinated than right here in Gloucester. The Pageant of 1623 brought thousands here. Another such spectacle — not necessarily the "Gloucester Pageant" but another of equally compelling nation-wide interest would do more to fill the hotels and cottages than all other agencies combined.

Then why not a North Shore Pageant association comprising pageant lovers who would take hold of such a production? No great financial returns would probably accrue but as an attraction bringing thousands here for a couple of weeks at the least it would prove a big financial lift for the summer element trader from the big hotel men down to the hot-dog merchant.

Worthwhile thinking over.

TRIAD

EXPECTATION

The look in a dog's eyes as he awaits, cookey on nose, his master's well-pleased voice—
The hopeful attitude of patient men with rod and line along the River Seine—
The Continental waiters at the door smiling "Good-luck" to a departing guest.

Quatrain

VEILED

In language that is not your native tongue,
Although you've studied well and talked and sung,

Do not its thoughts and feelings without fail
Come to you shrouded in a thin gauze veil?

Appearances

Our wealthy neighbor treads a flowery way
Of strewn rose-petals, brilliant, fragrant, gay;
—But she has not a single friend who knows
How many thorns she treads with every rose.

ETHEL GODFREY LOUD

400 Riverside Drive, New York City.

TIDE RONDELS

By FRANK WOLCOTT HUTT

Mr. Hutt is a native of this city who as a young man essayed the literary career and contributed some charming bits of poetry to the local anthology of which the Tide Rondels are examples. These were written in 1890. The writer put them by for future reference and it is only recently that the cutting age-yellowed and frayed came to light. We take pleasure in reproducing them. Mr. Hutt has been for several years secretary of the Old Colony Historical Society of Taunton.

FLOOD

The tide is in, and full and clear
The nereids sing their matin song.
With reed and shell they flit among
The high, gray sand-dunes, far and near.
Hark to the morning choral cheer,
As laughingly they dance along.
The tide is in, and full and clear
The nereids sing their matin song.
Flock after flock, the great gulls veer
Where skies are blue and winds are strong
Fleet after fleet, the white sails bring
And sweep the downs in full career.
The tide is in, and full and clear
The nereids sing their matin song.

EBB

The tide is out, and faint and far
The tritons chant their vesper hymn,
While o'er the dusk horizon's rim
The sea-gods drag their glittering car.
The fogs creep up the silent bar,
And long deserted sands grow dim.
The tide is out, and faint and far
The tritons chant their vesper hymn.
Past sedgy shoal, black ledge and scar,
The lagging shallows homeward swim,
And, where the night falls, cold and grim,
The low sea-thunders boom and jar.
The tide is out, and faint and far
The tritons chant their vesper hymn.

Art and Dramatic

AT THE NORTH
SHORE THEATRE

At the North Shore Theatre on Sunday, Monday and Tuesday, July 29, 30, 31, **CHANGE OF HEART**, with Janet Gaynor, Charles Farrell, James Dunn and Ginger Rogers will be presented.

With Janet Gaynor and Charles Farrell reunited, and James Dunn and Ginger Rogers featured, the business creating showmanship of "Change of Heart" is evident. It's clean, satisfying entertainment, a romantic drama of definite charm. The story is modern. It deals with four young college graduates who come to New York to carve out careers. One would be a lawyer, the second a writer, third an actress, fourth a crooner. Love, the closest influence to each, is given scanty consideration in relation to their aspirations. But it changes the whole course of each one's life. We urge you to see it as we know you will like it.

On the same bill is, **THE HELL CAT** with Robert Armstrong and Ann Southern. Basically a newspaper yarn, it is the subject from a new tack, making the romantic love story the most important feature surrounded with action and excitement. Modernly timed, located in a metropolitan city, the story calls for fast moving action.

Wednesday and Thursday, Au-

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North Shore Theatre

EXCELLENT VENTILATION
Continuous from 1:30 to 10:30 P.M.

Sun., Mon., Tues., July 29-30-31

Change of Heart
with JANET GAYNOR, CHARLES FARRELL, JAS. DUNN, GINGER ROGERS

ALSO

The Hell Cat
with ROBERT ARMSTRONG and ANN SOUTHERN

Wed., Thurs., August 1-2

The Whirlpool
with JACK HOLT, LILA LEE, JEAN ARTHUR

ALSO

We're Rick Again
with MARIAN NIXON, BILLIE BURKE, REGINALD DENNY, BUSTER CRABBE, EDNA MAY OLIVER

Fri., Sat., August 3-4

The Key
with EDNA BEST, WILLIAM POWELL, COLIN CLIVE

ALSO

The Great Flirtation
with ELISSA LANDI, ADOLPHE MEN-JOU, DAVID MANNERS



LITTLE GALLERY:

Gloucester Society
of Artists — Black
and Whites.

ALTHOUGH it is decidedly trite to say that the size of a picture is no criterion of its merit, it does serve to introduce the subject of the small paintings that have a room all to themselves at the gallery of the Gloucester Society of Artists.

Nearly everyone who shows in the large picture exhibit contributes one or two canvases to the little show; in fact the small gallery is better supplied numerically than the main room.

Oscar Anderson, the president of the association, displays one of his vigorous canvases of rocks and surf, the pigment applied in the artist's characteristically bold strokes.

"Old Mill, Newport, Vt.," and "Surf, North Shore," are two fine examples of the work of Charles Curtis Allen. Carl Nordstrom is showing two contrasting paintings, "Evening" and "Surf," which are fascinating and distinctive in

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A FISHERMAN'S NATIONAL MUSEUM

Proposition to Devote Old Custom House to Such Purpose Meets Favorable Reception from Permanent and Summer Populace

ONE OF THE LANDMARKS of the city, architecturally speaking, is the Old Custom house and post office standing at the crossways of the cape in the very center of the commercial heart of the city. Probably more persons pass that especial locality per diem than any other place in the city.

solid as when first constructed. It is practically fireproof there being but comparatively little wood in its interior construction.

It comprises two stories and a finished basement. Here might be collected the various articles covering three centuries of fishing history of the

adjuncts to the fisheries. On these wharves was representation by figures of men engaged in the various processes of curing fish with all the paraphernalia essential to such work. In the tank floated a model at anchor of every type of fishing craft from the time of the first settlers in Fisherman's Field, now



"SAVED"

From a painting by Gilbert T. Margeson representing the rescue of two fishermen astray in a dory on the Grand Banks. An episode that Kipling might have described in his "Captains Courageous."

It was built in 1854, the First Federal structure in the city, the second being the new Federal building custom house and post office combined, to which we alluded in our second issue.

To what use shall the old building now closed be put? Some months before its impending closing it was advocated that it be turned over by the government for a national fisherman's museum and what more fitting that such an institution be established anywhere but in this city? It is most admirably adapted for such a purpose. Built upon honor, in a day when it was the practise to build on honor, the building is as sound and

town. That such an exhibition would be a great asset of interest especially to summer residents goes without saying. Much of the glamour which attracts visitors to this city centers about the fisheries and the fishermen.

Here might be placed many interesting objects. In 1876 during the Centennial year celebration one of the unique exhibitions was that from this city. It comprised a large tank the borders of which represented the water front of the place.

Around it was built the old cob wharves and those of modern design illustrating the various forms of these

Stage Fort park, in 1623 down to the then present.

Already there is a nucleus of many objects just waiting for such a repository. There is the fourteen-foot dory in which singlehanded and alone Capt. Alfred Johnson an intrepid Scandinavian skipper of this port sailed across the Atlantic in 1876, the Centennial year hence his nickname "Centennial" Johnson. He was the first to do that adventure that may well parallel that of Lindbergh. The dory is still in existence. Then there are some of the small craft in which Howard Blackburn the finger-

less navigator made his trans-ocean trips.

In the nineties there was exhibited in the old Board of Trade, a collection of models of all fishing craft used in the Gloucester fishing industry from the beginning. These were made under the auspices of Capt. Joseph W. Collins a Gloucester fisherman then in the employ of the United States Fish Commission by an expert fisherman boat-modeler of this city. The most valuable of these have disappeared—for want of a suitable repository—but a duplicate set fortunately is preserved in the Smithsonian institute.

Then again there is the sea-plane in which Ensign Eric Lingard pursued the German undersea boat which wrought havoc in the fishing and coastwise fleet right off our New England sea-coast in 1918 and which would have been destroyed had not the government been imposed upon by a being supplied with innocuous bombs which failed to explode when a direct hit was made.

Ensign Lingard died sometime afterwards as a result of exposure when his craft was forced down during a storm. When a steamer came along after a long period he refused to desert his craft but swam out and secured her and brought her to port. It was the first attack on the American coast since 1812 and marks an historic event of consequence.

A great deal of valuable material which rightfully belongs to the Gloucester fisheries has been placed elsewhere because of lack of interest in the fisheries side of the historical and also because no fireproof place was available for their placement. Quite a little of this local material may be seen in the Salem marine repository the conductors of which appear to be alive to the importance of their preservation. The writer has two cannon balls, one taken from the water line of Ten Pound island, fired at the British sloop of war *Falcon* in 1775 from the Fort at Watchhouse hill and another fired from the ship found imbedded in the ramparts of the Old Fort during that engagement. They and others are destined to some place of historical security unless such is provided here.

The point is made that within a comparatively few years the place has awakened to the importance of the historical feature and such an annex to an already existing historic organization has come into being. That is all right; it has its appropriate place.

But in the main that has no interest for the fishermen of today. For the past half-century the fisheries have been developed to their commanding position

almost exclusively by a type of men who have come into the city mainly from the maritime Provinces, the Scandinavian countries and the Azores. They form a distinct unit and have a distinct place of their own life since the 60's. Had they not come grass would have been growing green long since along the wharves as far as the native stock fishermen are concerned.

They want a distinct museum of their own. Salem which has admirably conducted Historical societies consistently and advisably segregates its marine historical institutes from the land activities along that line.

Now this building—the old Custom house—is closed and practically goes a begging. The government has advertised it for sale or to let. No one seems to come forward in response although various are the suggestions for its disposal. A site for a commercial proposition? Some would like this but the community hesitates; it balks against this destruction of this old landmark. Something akin to sacrilege. Others want the city—already hard pressed financially by its welfare and other activities—to buy and raze the building for that abomination, a parking place right in the center of the city—adding to an already congested situation.

In Portland a similar appropriation situation has presented itself. There the public-spirit of the people has crystallized into action and a petition has been sent to Congress that its old Custom house be turned over to the city for an historical repository. Here lack of vision or something else has prevented such action. It is always an unfortunate accompaniment of a public-spirited proposition that immediately such is given publicity a pack of opponents snarl at the heels of those forwarding such a movement. No sooner does someone propose a pageant or some similar public enterprise calculated to advance outside interest in the community than this pack gets into action with the anvil chorus.

The government is casting money about by the billions. Certainly the leasing of this building to an association for such a laudable purpose as above outlined would be a drop in the bucket of Federal contribution, in fact the government could well afford to conduct such an enterprise by sparing several of its now useless attaches—in their present positions—for such a purpose.

The interior walls of this institution—if happily it be established—might well furnish a theme for mural paintings by artists who know and are indoctrinated with the spirit of the place. For some of this work has not resulted

so happily; other examples are excellent. Those to whom this project has been outlined approve it most enthusiastically. It seems to them it is the logical thing to do. The wonder is it has not been done before.

“ADS” OF LONG AGO

Some Examples from the Old Gloucester Telegraph of the Vintage of 1844.

THE THEORY that “it pays to advertise” has proved so true that the business of ballyhoo has grown by leaps and bounds, and has been featured in courses by leading universities, yet the salient points of the game are the same as those employed ninety years ago by the little, hand-set newspapers, whose minute cuts and elaborate type called attention to the pills and cure-alls, garbadines and cashmeres, habdashery, and groceries of the merchants of that day.

TO THE PUBLIC:

“The subscriber, having been accused of permitting his team to haul intoxicating liquors to the liquor dealer,” begins an advertisement in the Gloucester Telegraph of 1844, which was a fierce defender of temperance, “he would take this occasion to say that this has never been done but once with his knowledge. When he started a team it was his intention that his truck should never be degraded by any such dirty work. If, however, you have any other goods to haul, Mr. George Floyd (the subscriber) will be grateful for your patronage.”

S. Herrick of West Parish announces that he has taken the house recently occupied by his father, and fitted it up as a Public House, which will hereafter be known as the Thompson Mountain House. In an “N. B.” Mr. Herrick adds that “No ardent spirits will be kept.”

The curious are invited to call at the Gloucester Exchange, 68 Front street and “gratify their senses by SEEING a great assortment of goods; by TASTING first rate smoked halibut; FEELING soft table covers; SMELLING sweet scented snuff and very fresh teas or good tobacco; and HEARING very low prices for cash or approved credit.” One can't help wondering if, in the contingency of a great response on the part of the curious, the goods might not become rather shopworn.

Would you like your daguerreotype taken? E. S. L. Dolliver, “having obtained all the Modern Improvements in the art of taking Daguerreotype minia-

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MAGNOLIA AND THE COUNTYSIDE

de Grace, Quebec; Mr. and Mrs. P. V. Jacobson, Montreal.

At Hesperus Villa: Mrs. E. H. Haskell, Marion Haskell, Newton Centre; Mrs. Hunt, Belmont; Mr. and Mrs. Tom Houston, Fanwood, N. J.; E. G. Lee, Montreal.

CAPE ANN GARDEN CLUB

The younger crowd seem to have been responsible for a lot of the gaiety at the Magnolia Beach Club last week, for they gave a dance which proved so popular they immediately decided to give another. A hundred and fifty balloons were used in the extremely effective decorations, and Ruby Newman's orchestra, with Sammy, furnished the music. The committee for the next dance, which will be held on August third is the same. The list of patronesses are: Mrs. William G. Ruetter, Mrs. Arthur M. Jones, Mrs. Frederick Clay Bartlett, Mrs. Nathaniel S. Simpkins Jr. and Mrs. Otis Weld Richardson.

Miss Susan Williams entertained a party of five at supper last Sunday night, at the Club, and nine persons were the guests of Mrs. William J. McKenna at a luncheon which she gave on Thursday, the nineteenth.

A tennis tournament will be held by the Club during the week of July thirtieth, Mrs. John S. Zinsser, chairman of the committee. Harry Thompson will be in charge of the matches, which will comprise singles, doubles, and mixed doubles, for children thirteen and under, and persons between the ages of fourteen and eighteen.

Maj. and Mrs. Frederick Burnham are house guests of John Hays Hammond at his Freshwater cove residence. Maj. Burnham is one of a noteworthy and fast disappearing type of American pioneers. His early days were passed in the far West scouting Indians and his early experience qualified him for the important service rendered during the Boer War as chief of scouts for the Uitlanders, Mr. Hammond being in charge of American and British engineering interests in the gold mines of the region.

Arrivals at the North Shore Inn: Mrs. Albert Berenson, Elizabeth Berenson, Brookline; Mrs. Fannie Day, Lynn; Miss McCormick, Nellie McCormick, Margaret Chisholm, Mattapan; Sara Nolan, Somerville; Mrs. Rachel P. Carver, Bangor; Mrs. William Abeel, William Abeel, Texas; Miss N. Henchey, Notre Dame

The sixth annual flower show of the Cape Ann Garden club will be held at the residence of Mrs. Charles L. Norton, Leonard street, Annisquam, Thursday, August 2, from 2 to 9 p.m. The classes are as follows:

Class I—(open). Specimen blooms. Chairman, Mrs. Guy Cunningham.

Class II—(for members only). Arrangement of flowers in picture frame. Chairman, Mrs. Horace Forbes Baker.

Class III—(for members only). Chairman, Mrs. William D. Elwell.

Class IV—(open). Bubble bouquet in fish bowl. Chairman, Mrs. J. Redman Clark.

Class V—(for members only). Arrangement of white flowers in white container. Chairman, Miss Margaret Fitzhugh Browne.

Class VI—(husbands of members only). Arrangement of flowers — container optional. Chairmen, Mr. and Mrs. Frederick G. Boyce, Jr.

Class VII—(open). Arrangement of fruit or vegetables. Chairman, Mrs. Charles Wilson.

Class VIII—(for members). Arrangement of flowers in container. Repeated in miniature. Chairman, Miss Amelia F. G. Jarvie.

Class IX (open). Any foliage arrangement four feet in height. Chairman, Mrs. Charles F. Randolph Ogilby.

Class X—(children of members). Bouquet of rainbow colors. Children from 10 to 16 years: Arrangement of flowers in a basket. Chairman, Mrs. James Smithwick.

Class XI—(for members only). Prize winners class. Period dinner table set for two. Chairman, Miss Alice Scott.

The flower show committee consists of Mrs. Francis A. Brewer, general chairman; Mrs. George C. Andrew, Mrs. Laurence A. Brown, Mrs. G. C. F. Bratenahl, Mrs. Mary Anderson Case, Miss Louise Condit, Miss Eleanor H. Jones, Mrs. Charles L. Norton, Mrs. Samuel H. Pillsbury, Miss Alice Scott, Mrs. James L. Stuart, Mrs. Max L. Talbot, Mrs. Harry H. Walker and Mrs. Henry A. Wise Wood.

HARRY VINCENT'S SKETCHES

DURING August on Saturday and Sunday afternoons there will be a showing and sale of sketches by Harry A. Vincent at the studio, 30 Atlantic ave., Rockport. Mr. Vincent is known as one of America's foremost illustrators and painters and his work shows a wide range of subjects of seashore and countryside. Visitors are welcome.

RIVERVIEW

Mr. and Mrs. Thomas J. Carroll of Gloucester and their children, Anna, Helen, Mary, Thomas J. Jr., Agnes, Betty, and Martha, are again enjoying the summer months at Riverview.

Mrs. Fred L. Davis of Gloucester, and daughter, Agnes, are among those who return every year to Riverview.

At the Blatchford cottage are Mr. and Mrs. Sherman G. Harriman of Gloucester, and children, Sherman G. Jr. and Bruce. With the Harrimans are Mr. and Mrs. Ernest Blatchford, parents of Mrs. Harriman.

Dr. and Mrs. Frederick C. Cobb and Frederick C. Jr., of Boston have returned to their Riverview cottage for the season.

Mr. and Mrs. Edwin M. Chamberlin of Belmont, and children, Betty and Ned are established in their Riverview cottage. Mr. Chamberlin's mother, Mrs. Emma Chamberlin, and Miss Florence Chamberlin, also of Belmont, are with them as usual.

Professor and Mrs. Frank B. Speck and family of Swathmore, Pa., who for a period of years have come to Riverview, are once more enrolled in the cottage colony.

At the Rosemere cottage are Mr. and Mrs. Thomas Gorton of Gloucester, Mrs. Virginia Sellew King, their daughter, and her son, Arthur King.

Mr. and Mrs. M. T. Copeland are enjoying the summer months at their Riverview cottage. With them are their two daughters, Elsa-Marie and Martha.

Mr. and Mrs. W. Welles Sellew are among the returning cottagers at Riverview.

Dr. and Mrs. X. Beardslee of Brunswick, N. J., have come to Riverview for another season.

Mr. and Mrs. Arthur Thurston and two children, of Chicago, are enjoying the summer months at Riverview. Mr. Thurston was formerly a teacher in the Gloucester High School.

WOLF AND FERRY HILLS

Mr. and Mrs. Addison G. Brooks and family of Gloucester are at Wolf Hill for the summer.

Mr. Frank B. Sloan and daughter, Miss Constance Putnam are summering at Wolf Hill as usual. With them are Dr. and Mrs. Beckman. All are from Cliftondale.

(Continued on page 13)

THE ROCKPORT SHORE

THIS HAS been Rockport's big week thus far this season. The stay of the big battleship *Mississippi* from Saturday to Tuesday with the attendant courtesies to officers and personnel of the fleet have livened up things perceptibly. Then the latter end of the week with its pirates' rendezvous, street fair for three days under the auspices of the Rockport Art association carried on the festivities to Saturday night.

Arrivals at the Ocean View: Mr. and Mrs. C. G. Perry, Roselina Keforer, Emily Flenniken, Marian Rhoads, Mrs. H. M. Gassett, Boston; Katherine Pond, Alice W. Lord, Mrs. Walter Harris, Lilian Sibley, Salem; Bertha L. Brown, Helen A. Brown, Mr. and Mrs. W. S. Gregson, Reading; Mabel S. Reed, Allston; Winifred B. Downes, Mrs. C. P. Smith, Waltham; George E. Coleman, Anna E. Coleman, Dorothea E. Coleman, Dorchester; Edwin D. Gurney, Gertrude M. C. Morris, Mr. and Mrs. H. P. Gurney, Brookline; Mr. and Mrs. Thomas Wilson, Cambridge; Florence Babcock, Springfield; Mr. and Mrs. E. DeBruyer, Quincy; Mabel E. Cheney, Framingham; Hester McLarn, Emily M. Tripp, Lowell; John H. Connor, Newton; Helene Edwards, Franklin; Dr. and Mrs. Samuel J. Beardenburg, Nancy Burncoat, Worcester; Mr. and Mrs. A. M. Winchell, Medford; Mary G. Cushing, Eleanor C. Doak, South Hadley; Mrs. G. Bruce Islay, Wellesley Hills; Miss A. J. Kinball, Alice G. Cochran, Concord, N. H.; Mary C. Bowers, New Britain, Conn.; Mr. and Mrs. Edwin Avery Park, Mrs. Mary Zenton, Barrington, Vt.; Anna P. Mouslian, Margaret T. McCabe, Central Falls, R. I.; Mr. and Mrs. G. Fearing Allen, Providence; Loretta McGuire, Lonsdale, R. I.; Mr. and Mrs. Charles M. Oehl, Harriet G. King, Mr. and Mrs. George Baylan, New York; Florence Audubon, Salem, N. Y.; G. W. Fulton, Chatham, N. Y.; May H. Corwin, E. Josephine Corwin, Middletown, N. Y.; Mrs. E. Huber, Flushing, L. I.; Miss M. Phillips, Jamaica, L. I.; Miss M. O'Mora, Brooklyn; Mr. and Mrs. Ferd Kropff, G. Jon Evans, Marianne D. Herbert, Mr. and Mrs. Clifford S. Harrocks, Dr. and Mrs. L. G. Stern, Ella May Sullivan, Philadelphia; Miss C. A. Hendricks, Miss E. B. Davison, Chester, Pa.; Miss N. E. Macafee, Pittsburgh; Miss M. A. Shields, Mrs. C. W. Neely, Cara S. Neely, Germantown; Miss M. Soubeiram, Bryn Mawr; Rebecca Haines, Moorestown, N. J.; Mrs. H. B. Hanscom, Miss F. C. Davis, Camden, N. J.; Mr. and Mrs. G. Cavallars, William Cavallars, Millburn, N. J.; Miss A. G. Young, Passaic, N. J.; Isabelle F. Duncannon, Westfield, N. J.; G. Rose Colby, Normal, Ill.; Mr. and Mrs. George H. Libby, Phoenix, Ariz.; Mrs. Fred K. Hoehler, Mrs. Chester J. Boon, Cincinnati; Mr. and Mrs. K. S. Finlaysia, Omaha; Mr. and Mrs. G. R. McDermott, Toledo; Miss N. J. Compton, Lincoln, Nebraska; Mr. and Mrs. J. W. Raisbeck, Detroit; Moira J. Sullivan, Washington, D. C.

At Turk's Head: Miss M. G. McCoresy, Miss M. E. Love, Mrs. M. L. Thompson, Boston; Mr. and Mrs. Stuart Rand, Belmont; Mabel I. Martin, Frances D. Caldwell, Carol Caldwell, Brookline; Mrs. Edward A. Dyer, Cambridge; Mrs. R. H. Monks, Wellesley; Mary Alice Fitch, Winchester; A. N. Phillips, Amherst, N. H.; Mr. and Mrs. Alfred K. Potter, Provi-

Hornblower & Weeks

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dence; Lt. Comdr. and Mrs. Autrey, Newport, R. I.; Margaret E. Roan, Gertrude E. Frey, New York; Mabel Edwards, Mrs. Margaret Novell, Jean Novell, Philadelphia; Miss K. A. Kent, Norwichtown, Pa.; Jessie Turner, Minneapolis; Mr. and Mrs. J. W. Eagan, Charleston, West Virginia.

At Pancoast Manor: Helen Pritchard, Mr. and Mrs. H. S. McCreary, Boston; Mr. and Mrs. Roger Platt, New York; Elsie Cowper Lord, Bronxville; Stella Q. Cullen, Mr. and Mrs. Harrison Potts, Philadelphia; Mrs. J. R. White, Washington, D. C.; Mrs. Harry Whetstone Fagin, Mrs. Matthew Fontaine Maury, Cincinnati. Mr. and Mrs. William M. Paxton of Newton Centre were among the recent guests at Penacoast Manor.

At Hotel Edward: Mrs. J. L. Gauthier, Claire L. Gauthier, Anna L. Hughes, Mr. and Mrs. E. A. Herbert, Springfield; Mrs. Hartwell C. Davis, Newport, R. I.; Mr. and Mrs. W. T. Wilson, Mr. and Mrs. E. S. Eibler, New York; Mrs. S. Fleck, Brooklyn; Mrs. J. H. Carter, Norfolk, Va.

Arrivals at the Manning House: Mrs. William H. Weeks, Mr. and Mrs. Robert L. Anderson, Katherine Rust, Boston; Miss A. M. Bisco, Worcester; Rev. and Mrs. J. W. McIntosh, St. Johnsbury, Vt.; the Misses Park, Philadelphia; Mabel A. Grant, Cleveland; Mary J. Hastings, Detroit; Agnes L. Lucas, Toronto; Mr. and Mrs. C. W. Duckett, Montreal; Hester Hilliard, Miss M. C. Stannard, Hamilton, Ontario.

Arrivals at Straitsmouth Inn: Margaret Swain, Mabel Daniels, Boston; Ethel Bruce, Malden; Mr. and Mrs. Edward S. Emery, Brookline; A. W. Ramsdell, Larchmont, N. Y.; Mrs. J. H. Prentice, Anne Prentice, Englewood, N. J.; Mr. and Mrs. William T. Covert, Germantown, Pa.

Mr. and Mrs. Jack Bechdolt of Baldwin, Long Island, N. Y. are this season occupying the Strong cottage, Bearskin Neck.

Mr. and Mrs. Wallace Bryant of Washington are again at "Faer Sith," Shetland rd. for the season.

Mrs. Charles N. Choate of Bridgeport, Conn., is at her Pleasant st. home for the season.

Mr. and Mrs. Clarence D. Howe of Port Arthur, Ont., and family, have ar-

rived for another season at the Land's end cottage.

Mr. and Mrs. John J. Jansen, and family, of South Orange, N. J., are spending another season at "Bazi" in Marmion way.

Rev. and Mrs. William W. Peck of Albany, N. Y., are again making their summer home at "The Barn" in Wharf st.

Mr. and Mrs. Hal Ross Perrigard of Westmont, Que., are established at "Sea Fencibles Barracks," Bearskin Neck.

Mr. and Mrs. Charles J. Rosebault have arrived for the season at "Allegro" their South end summer home.

Miss Louise M. Roth of Washington is again in occupancy of "Granite Lodge," Norwood ave.

Dr. and Mrs. T. Tertius Noble of New York, whose summer home is at the Headlands, have sailed for England for the summer.

Mr. and Mrs. Donald Ben Cratz of Toledo have come for the season to their home on the Headlands.

(Continued on page 16)

"GOLD IN THE HILLS"

A melodrama by J. Frank Davis

Friday & Saturday Evenings
July 27 and 28 at 8:30 sharp
Gloucester School of the
Little Theatre

ROCKY NECK • GLOUCESTER

Tickets: 55c - 85c - \$1.10 - \$1.35
on sale at theatre
Telephone: 3485

Next week: "Hotel Universe"
by Philip Barry

One-act plays every Friday
morning at 11:30 — 50c

Puppets: "The Three Bears"
Sat. 28th, 11 a.m. Mon. 30th, 7:30 p.m.



E. GLOUCESTER — ROCKY NECK

THIS LITTLE Promontory into Gloucester harbor is having its annual renewal of a long-deserved prosperity. With its fine hostelrys, artists' colony, Little Theatre, etc., it is a world in itself. All the hotels doing well, thank you.

At The Rockaway it was SRO more than a week ago. The perennial popularity of Proprietor Publicover's hostelry like Tennyson's brook never ceases. The new facade with its unengraved welcome over the entrance is an additional factor of attractiveness.

Arrivals at the Hotel Rockaway: Mr. and Mrs. A. E. Howard, E. L. Park, Worcester; Priscilla Smith, Rebecca W. Smith, Lexington; Mr. and Mrs. S. D. Stero, Canaan, Ct.; Sarah L. Hawkins, Alice S. Hawkins, Grace M. Smith, Wenna L. Smith, Hartford; Mr. and Mrs. M. L. Heilbrum, New York; Miss R. W. Terry, W. Patterson, Forest Hills, N. Y.; Miss F. B. Johnson, Mt. Vernon, N. Y.; Mr. and Mrs. E. L. Dunn, Jr. and family, Edith Granger, East Orange; Margaret C. Eaton, Anne C. Eaton, Philadelphia; Georgia H. Leuthstrom, Mrs. H. E. Harris, Chicago; Nancy Summers, Elizabeth Bury, Hannah Bury, Kansas City; Mrs. E. Koehler, San Diego.

Miss Georgia Leuthstrom and Miss Lois Pool, both of Chicago, and Mrs. George Gaddis, of Summit, N. J., were the winners of the prizes offered at the Tuesday night bridge party at the Rockaway this week.

The Rockaway is preparing for its annual tennis tournament which will open on August eleventh. Both singles and doubles and mixed doubles for men and women will be in play. The committee in charge is composed of Mr. Frederick Keyes, chairman, Mrs. Edward Dunn, and Mr. Robert Vorhees.

Among those staying at Cove Villa are Mrs. W. B. Westcott of Utica, and her daughter, Miss Betty Westcott.

At the Delphine: Mrs. Horatio Jack, Belmont; Mr. and Mrs. F. F. Streeter, Dedham; Constance Winston, Fall River; Susan Metcalf, Julia Metcalf, Northampton; Col. B. Ellis, Hartford; Nils Olson, New York; Fanny B. Huntley, Mr. and Mrs. Francis Crane, Elizabeth Crane, Mrs. Marion Wheeler, Amsterdam; Mrs. H. Buel, Orange, N. J.; Mrs. James Pratt, Philadelphia; Mrs. Thomas Winston, Genevieve Winston, Bryn Mawr, Pa.; Mrs. B. Catlett, Mrs. F. Boxley, Miss A. Griffith, Miss K. Rob-

inson, Richmond; Mrs. F. M. Christy, Daisy Rohrer, Lancaster, Pa.; Rachel Baldwin, Evans-ton, Ill.

Hawthorne Inn: Caroline Ticknor, Edith Ticknor, Mr. and Mrs. G. Bradford, Mr. and Mrs. D. F. Cabb, Boston; Mr. and Mrs. W. E. Butler, Brookline; Mr. and Mrs. S. Hardy Mitchell, Mr. and Mrs. C. E. Bailey and two children, Mrs. A. Polhemus, Newton Centre; Mr. and Mrs. A. M. Dodge, Lawrence; Mr. and Mrs. P. E. Thomas, Lowell; Alma Bent, Gardner; Edward A. Stillman, William Pease, Hartford; Mrs. Beatrice M. Montague, Mrs. E. W. Bailey, Mrs. Edna Bailey Sussman, Mrs. Olive E. Morgan, Mrs. S. Carman Harriot, Samuel C. Harriot, Mrs. E. M. Fougere, Gibson Lewis, H. G. Flannery, Mrs. W. D. Broadwell, Mabel L. Overton, Mrs. Richard S. Childs, Mrs. Grace Robbins, H. W. Wilson, New York; K. Louise Sherman, May O'Brien, Kathryn McGuire, Lauretta Boehancke, Charlotte Oster-tag, Buffalo; Mr. and Mrs. Stephen Van Tassel, Zillah Van Tassel, Mr. and Mrs. J. O. M. Van Tassel, David Van Tassel, Mr. Vernon; Dorothy L. Rose, Kate Lewis, Washington, N. J.; Mr. and Mrs. L. S. Schoon, East Orange; Bertha D. Benson, Dr. and Mrs. Charles S. Tuttle, Grace Stansbury, Philadelphia; Mr. and Mrs. M. D. Kirk, Pittsburgh; Mr. and Mrs. Frank Graham Thomson, Devon, Pa.; Mr. and Mrs. D. F. G. Rinn, Mrs. Arthur S. Carpenter, Washington; Mr. and Mrs. Morgan Brooks, Urbana; Mrs. Joseph M. Cabb, Mrs. Charles E. Claggett, Louisville, Mrs. J. W. McLellan, Hollywood; Mr. William H. McLellan, Mr. and Mrs. Edward Flad, St. Louis.

ANNISQUAM

THE WEEK has been quite lively, the younger element of yachtsmen foregathering for the three days trials to determine the North shore contestants for the Sears bowl at the regatta to be held on the South shore.

Mrs. Harriet Hyatt Mayor arrived early in the season at Seven Acres, her summer home.

The Edmund D. Cooks of Princeton, N. J., (Mrs. Cook, Katherine Mayor) arrived at the Millrace house on the westerly side of the milldam in June.

The Hyatt Mayors of New York are spending the season with Mrs. Greenfield Sluder who this season has a house near the Crane estate at Ipswich, Mrs. Mayor's maiden name being Sluder. The Sluders were for several seasons occupants of The Pines on the Lingard estate.

BASS ROCKS

BASS ROCKS has been gayer than for quite a number of years past. The inter-cape tennis matches, golf tournaments and social diversions during the week have given it an aspect of former seasons.

Mrs. Victor Kauffmann gave a supper and bridge at the Golf Club on Wednesday night to forty-three.

A well attended dinner dance was held by the club on the evening of July twentieth. Mrs. E. B. Sargent was chairman of the committee.

Mrs. Francis A. Brewer and Mrs. James L. Stuart were the hostesses for this Monday's luncheon and bridge.

The results of the tennis match held between the Bass Rocks Golf Club and the Annisquam Yacht Club Saturday afternoon were 4-4.

On Saturday last the qualifying round of 18 holes was played to determine those eligible to compete for the Farr Cup tournament. The matches will be played on July 28 and August 4, the semi-finals on August 11, and the finals on August 18.

Miss Clara Slagg of Somerville was a recent guest of Mr. and Mrs. George F. Fuller at their Bass Rocks residence, "Krossanes." Mrs. Herbert Hallock of Worcester, her daughter, Mrs. Marion Styles, and son Martin, are spending this week-end with the Fullers.

Mr. and Mrs. Richard E. Woodbury and son, David E., are staying with Mr. Woodbury's parents, Mr. and Mrs. George Woodbury of Eastern Point road. Dr. and Mrs. Herbert E. Woodbury of Indianapolis arrived Wednesday for a fortnight's visit.

Arrivals at the Moorland: Mrs. E. C. Pousland, Miss C. E. Pousland, Cambridge; Mr. and Mrs. Frank V. Noyes, Arlington; Mrs. J. Wilson Allen, Mrs. William S. Eaton, Hartford; Mr. and Mrs. Charles Burnham, Wilton, Conn.; Mrs. H. B. Welsh, New York; Mary Blane Buckner, West Point; Mr. and Mrs. Halsey T. Tichenor, Mrs. C. E. Pearce, Montclair; Walter B. Harper, E. H. Lutkins, Hackensack; Mr. and Mrs. Frank Black, Oradell, N. J.; Helen Russell, Covington, Ky.; Mrs. H. W. Blanc, Louisville; Mr. and Mrs. Henry C. Newell, Demorest, Ga.; Earle B. Russell, San Francisco.

(Continued on page 13)



MILADY GOES SHOPPING

Gloucester, Mass.

DEAR DAPHNE,

There are times when I envy you the solitude of your country cabin, and this is one of them, for Mervyn AND his mamma have conceived a pash for early morning birding, and although I begged off from these expeditions after going twice, I'm forced to listen to accounts of our feathered friends, and their habits all day long.

They went off this morning, armed as usual with opera glasses and a copy of "New England Birds, and How to Know Them," and all during breakfast I had to listen to the private lives of bullfinches, blue jays, and Baltimore orioles. It almost took away my appetite for the gorgeous bacon and eggs supplied by the First National Market. Sometimes I think if the Aunt didn't set such a good table I wouldn't stick it here any longer. I have trained myself, however, to nod brightly during the conversations, and simulate intense interest, while I am really thinking of other things. This morning I thought of the Du Barry perfumes and powders I bought yesterday that lay cached behind the Stoddard's Lectures in my bookcase, because Aunt Gussie doesn't believe in using cosmetics.

And by the way, these Du Barry things are terribly fascinating—do you know them? You've seen them, probably, because they're very popular—part of the Hudnut line. W. G. Brown's have the agency for Hudnut in Gloucester, and I spent all yesterday afternoon

there, buying some of this, and some of that, blithely forgetting to go to the P. O. to see if Aunt Gussie had had any mail from Hornblower and Weeks, or to the Gloucester National Bank to get her some money.

I bought cleansing cream, skin tonic, tissue cream, muscle oil, cream rouge, face powder, lip stick, eye shadow, lash beauty, and perfume. I'm dying to give myself a facial and make-up out of all these intriguing bottles and jars.

Hudnut is also putting out a new Cologne in attractive squat bottles, and although I knew I had already spent enough money, I invested in Muguet and Maytime, with the vague idea that I might present one of them to Aunt Gussie as a token of my regard and the means of keeping in her good graces.

Yes, I DID look for a compact for you to give Edith, and I found a pippin, double, (though you'd never think it) and very modern in design, being trimmed with Bakelite. There are so many Hudnut compacts, all so alluring to the feminine persuasion that it took me some time to decide until I saw the little lambs' wool puffs in this one. I had to exercise real self control not to get one for myself and I almost foundered when I was shown Hudnut's Gemey line of perfumes and powders, and their Marvelous (that's the name of it, you know) line that includes everything but perfumes.

After breakfast the Aunt and cousin thought they would like to go over town with me, and I had to pretend to be delighted to have their company. They did, however, suggest my leaving them at the Birdseye store on Pleasant street, while they bought it out. Tell about me and MY lack of sales resistance! You ought to see Aunt Gussie order Frosted Foods! Absolutely unrestrained!

Well, while Aung G and M were thus engaged, I popped into the Cape Ann National Bank to recoup my fortune, which was shattered yesterday, and then made for Blanchard's, where I bought quite a collection of codfish skin billfolds, comb cases, cigarette cases, and so forth, which come in so handy when you're suddenly confronted with a man's birthday, and don't want to be so stereotyped as to give him a tie. Of course they are primarily designed for souvenirs, being made entirely of codfish skin treated for the purpose, but I think they will make excellent bridge prizes, and Christmas gifts as well. Besides the articles I mentioned, there are key cases, registration cases, and purses for both men and women.

One pretty nifty number I saw at Blanchard's was a very old and rare appearing book, printed entirely in

French, which, after you struggle to translate the few pages, suddenly ceases to be a book, and becomes a hiding place for a smart looking flask! Want me to get you one to send your brother?

I bought you a dear little seahorse pin for your birthday, electroplated with silver (it's a real sea horse, you know) and oxidized, with a little ruby-colored stone for an eye, but I like it so much I decided to keep it myself. If you would like one, however, I will get you another, or if you would rather have something else, just tell me. But I know you'd adore it.

After zigzagging back to the Cape Ann National for some more money, I went into L. E. Andrews' and fell for a gayly decorated coffee service consisting of six demitasses, a sugar and creamer, and a most fascinating coffee pot bearing the legend:

"Noir comme le diable,
Chaud comme l'enfer,
Pur comme un ange,
Doux comme l'amour."

Just as I was paying for the set, my eye lit upon a huge toy sailboat, almost

The Best Soda in Gloucester
is served at

BARKER'S DRUG STORE

PEACH ICE CREAM

Made from Fresh Peaches at

BARKER'S DRUG STORE

LIME AND PINE

Cooling and Refreshing at

BARKER'S DRUG STORE

CHOCOLATE FUDGE SUNDAE

at

BARKER'S DRUG STORE

TRUSSES

Fitted and Adjusted at

BARKER'S DRUG STORE

ELASTIC STOCKINGS,
ANKLETS and KNEE CAPS

at

BARKER'S DRUG STORE

OVER ONE MILLION
PRESCRIPTIONS

have been filled at

BARKER'S DRUG STORE

large enough to ride on, and I bought it for a very small friend, who is already a yachting enthusiast.

Fishing tackle was next on the docket, as desired by Mervyn, and a length of garden hose and one of those sprinklers that turn round and round, as requested by Banner. It seems to me that no matter how many of us come over town, I am always the one to do the errands.

The Cape Pond Ice office was my next port of call, because Aunt G wanted a small ice chest to keep the extra victuals in when her Helping Hand club descends upon us like a swarm of devouring locusts, (the general direction of the "Helping Hand" being from plate to mouth). I found a refrigerator that was exactly the proper size, and was just making arrangements for it to be sent over to Brackenmoor, when whom should I see accross the street but Jolyon and Chubby! They had come down unannounced, and were staying at the Rockaway. (I found that out later.)

At that very moment I heard the honk of the Aunt's motor, and my cousins vanished like the Cheshire cat, only they didn't leave their grins behind. Neither Aunt G nor the hawk-eyed Mervyn had seen them, however, and our entourage moved to the Gas Company's office and inspected stoves.

What sort of gas stove have you? Nothing like these, I'll bet. We bought a pippin that will make Mrs. Banner sing hymns in the kitchen for days to come. It is one of the table top variety, with the new burners that concentrate the heat, and a broiler on which you can broil meat without searing yourself into the bargain, because you can pull the whole thing out into the open and don't have to reach in under the flame.

I was surprised how moderately priced these stoves were. Even Aunt Gussie failed to remark that she felt she was being robbed, and that is saying much, because she kicks at everything that costs more than a dollar ninety-eight.

If you're thinking of buying that cottage as I read between the lines you are, you could get a small gas stove that would be just suited to your needs. Believe me, I wouldn't put up with the 1492 models with which landlords equip kitchens they intend to let.

Our next stop was at the Electric office, ostensibly to pay the bill, but after we got in Mervyn spied one of the new coffee makers that they are showing, and, borrowing what money I had left, bought it. Despite the fact that I know I shall have a hard time getting that six ninety-five back, I was really glad that he got it, for I've heard they

make wonderful coffee—in fact, many coffee houses known for the excellence of their brew are using them. It's surprising that they aren't more expensive when you consider they're made of Pyrex glass with a chromium trim, and come with a small and very neat electric plate under them. You can make tea in them too, if you're so minded.

Hunger at this point drove us all back to Barker's, where we had some of their justly famous peach ice cream, made from fresh peaches and heavy cream. I don't think I ever tasted anything any better in my life, and Aunt Gussie remarked that it was very, very nice, which, coming from her, is a strong statement. As for Mervyn, he gulped down a beaker of lime and pine, and wasted no time in speech.

Barker's drug store has been established in Gloucester ever since I can remember, and it has always been known as a first class place. Everything is absolutely clean, you know, and you never get a glass that looks murky. They have the agency for Poland Springs Water, too, and the Aunt keeps that on hand all the time. The fountain itself has been enlarged this year, and the ice cream, which is all made with heavy cream is very rich.

After a loud gurgle from the bottom of Mervyn's glass announced the end of the feast, we all started homeward, and were just about to go in the front door when somebody suddenly remembered we had forgotten the cans of Gorton's deep sea roe, which we were planning to have for lunch. Naturally I was the one to have to go back and fetch them, Mervyn suddenly spotting a warbling vireo in a distant tree.

I have just received a telephone message from Chubby and Jolyon asking me to have dinner with them tonight surreptitiously. I think I'll risk it; my woman's curiosity prompting me to find out exactly why they came here. I have a hunch they intend to try to get around the Aunt—which should furnish drama, if nothing more.

As ever,

C. ANNE SHORE

MORTON'S
BOOKS, STATIONERY, OFFICE
SUPPLIES, GREETING
CARDS, GIFTS
and
LENDING LIBRARY
6 PLEASANT ST.
GLOUCESTER, MASS.

"ADS" OF LONG AGO

(Continued from page 7)

tures, has resumed that business, and the Public are assured that they can obtain of him as perfect and lifelike copies of themselves or friends as have been or can be taken by any traveling operator that may visit the town. "The price of a miniature will be one dollar, put up in neat Cases and the Likeness will be warranted to be correct, or no pay. Miniatures taken in all weather—often-times the best ones are obtained on cloudy days."

In another advertisement, Tom Bowling addresses his fellow seamen thus:

"All those who want Thanksgiving Cheer,
Heave to and cast an anchor here.
My port is filled with all supplies,
To make your custards, puddings, pies.
Then don't forget before you're past,
But heave your topsails to the mast,
My shop supplies without embargo
All things to make assorted cargo,
My goods are cheap; and you'll be able
To cull the nicest for your table,
My lockers now are fully stored
With all things which the times afford,
And when your baskets are supplied,
Then bear away 'fore wind and tide
With my best wish, then do not fail
To help a brother make a sale."

"Where do you buy your Clothing?" demands John S. Tappan of 9 Front street. Mr. Tappan offers "a line of Genteel and Serviceable men's wear. His advertisement is illustrated by a dialogue between two gentlemen—much in the manner employed by the soap and toothpaste manufacturers of today.

"A good Hat, one that will sit easy on the brow and combines the qualities of durability and beauty is a great desideratum," Mr. Tappan goes on to say, "and at no place in town is there a finer or more extensive assortment of the article than to be found at Number 9 Front st." He also has added, "an assortment of Summer Hats," which he "will dispose at such rates as shall more than ever entitle him to the cognomen of 'benefactor of mankind'."

A grimmer note is contributed by Charles Proctor, who has "constantly on hand a good assortment of Pine, Mahogany, and Black Walnut Ready-made Coffins." If you wish he "will Repair and Varnish Furniture of all kinds"—and so is able to serve both the quick and the dead with equal satisfaction.

E. Staten and Company, Dealers in Boots, Shoes, Rubbers, Etc., remark, under a cut of an elegant gentleman displaying a well-turned calf and neat ankle, that their goods "are sold at Shockingly Low Prices!"

Hay being very scarce, Stephen Brown regrets that he will have to charge a little more for milk.

If you are in need of a ropewalk, Benjamin K. Hough would like to dispose of his, which is 764 feet long, and situated upon the seashore at the entrance of the town of Gloucester. It is in excellent repair, and furnished with a Steam Engine of sufficient power required by the business of the town. This was at the head of Pavilion beach.

Mary Rogers, the milliner, whose shop is at the corner of Short and Middle streets, attracts attention to her advertisement by a cut of a poke bonnet, gayly trimmed. She offers Ribbons, Plumes, Flowers, Laces, Victoria hoods, Corinthian and Long Mohair Mitts, and Cypress Veils.

At the store of Alexander Patillo at 120 Front street, ladies are invited to examine the new skirt "Floating Bell" which has just been received.

The patent medicines ads are really the most amusing of all, and the ingenuity of the vendors of these nostrums is equalled only by their mendacity. Here is a conversation between Disease and one of his victims; the Victim speaks first:

"Tell me, thou who towards the tomb
Bearest beauty in its bloom,
And with arrows from Death's quiver
Fain would pierce brain — stomach — liver —
Tell me, dread Disease, I say,
What will drive thee from thy prey?
Medicines of all kinds I've tried,
All in vain, (the vendors lied)
Change of air and change of diet,
Exercise, excitement, quiet,
Each and all I've tried in vain,
Still thy hold thou does retain;
Lastly, though with little hope
They can with thy torments cope,
Peters' Pills I'm going to take."

To which Disease replies in terror:

"Hold! hold! hold! for mercy's sake
Sooner might the sparrow dare
The proud monarch of the air
Than DISEASE the onset brave
Of these bafflers of the grave;
Lo! I fly with all my ills,
Lo! I yield to Peters' Pills!"

The above are for sale by James Davis and Brother, No. 30 Front street. Mr. Davis afterwards was town judge.

"Long life, health, and happiness" are yours for the taking of Parr's Pills, for Parr himself, according to the advertisement, "at the age of 120 married a second wife, a widow woman; and at the very advanced age of 145, he was able to run races, thresh corn, and accomplish any laborious work; he frequently ate by night as well as by day, and always preferred the plainest food. He had seen ten kings and queens of England. He died at the advanced age of 153 years." If you believe all that, you can obtain the pills at the store of Thomas Davis junior, at 25c. per box.

Circus ballyhoo also finds its way into the columns of the Telegraph, when James M. June and Company's Ameri-

can and European Amphitheatre announce their coming visit to Gloucester. This troupe "of six female and twelve male performers, who were engaged at enormous expense by the senior proprietor, include such stars as Mademoiselle Louise, the only Equestrian who has ever appeared in America who rides without saddle or bridle; Mademoiselle Rosaline, the Equestrian Terpsichore, unequalled in her peculiar style, and the unrivalled Clown, and Jester, W. F. Wallett, who enlivens the performance with his rich and racy jokes. The array of talent which is embraced by this company is, of course, "beyond comparison the greatest ever assembled in America." Was this the first circus to show in Gloucester?

The times and the tastes are different, there are innumerable more products to be sold, and typographical facilities have improved tremendously, but is there any real change in the fundamentals of advertising? Ninety years from now our advertisements may seem as quaint as do those of the Telegraph today, but they will assuredly play up the striking statement, the catchy phrase, the hyperbole of description and extravagance of promise that have comprised the art of ballyhoo since ever there was a producer and a consumer.

—MILDRED SHUTE

BASS ROCKS

(Continued from page 10)

GOOD HARBOR BEACH INN

At Good Harbor Beach Inn: Doris Best, Hol-yoke; Lawrence Bridgman, Chicopee; Christina Hayes, Edward A. Hayes, Natick; Mrs. D. S. Sands, Douglass Sands, Miss R. E. O'Hara, James D. White, Worcester; Mr. and Mrs. William W. Wilson, Clifford W. Wilson, Janet Wilson, Leominster; Mr. and Mrs. Harry Marrits, New York; Mr. and Mrs. Walter Belding, Patty Belding, Elinor Belding, Highland Mills, New York; Mr. and Mrs. Eugene Oberfelder, Robert Oberfelder, New Rochelle; John A. Lucas, Highland, N. Y.; Mr. and Mrs. William C. Borgers, Julian Borgers, Jackson Heights, N. Y.; Mrs. Jay Haight, Millbrook, N. Y.; Mr.

and Mrs. Henry L. Crane, Bobette Crane, Aileen Crane, Bronx; Mr. and Mrs. Vander Veer, Eleanor Jean Vander Veer, Samuel Nelson, West Orange; A. Stanley Cole, 2nd, Rose V. Gross, Pauline Furst, Newark; Mr. and Mrs. Thomas A. McLay, Betty McLay, Bethlehem, Pa.; Mrs. F. W. Avery, Ottawa; Mrs. Roy MacLaren, Anne MacLaren, Janet MacLaren, Buckingham, Can.; Nan Asher, A. L. McColloch, George Campbell, M. R. Emerson, Mr. and Mrs. K. C. Goy, Montreal; Ruth Begg, Bruce Begg, Toronto.

WOLF AND FERRY HILLS

(Continued from page 8)

At the Ingleside cottage at Wolf Hill are Mr. and Mrs. Lester R. Crowe, of Gloucester, and daughter Cynthia.

Mr. and Mrs. Arthur W. Moore and family of Hollistown are again summer residents at Wolf Hill.

Mr. and Mrs. Arthur H. Handy and family of Brookline are enjoying the summer months in the Wolf Hill section.

Mr. and Mrs. William B. Hammond of Somerville have returned again this year to their cottage.

Mr. and Mrs. Charles T. Heberle are at Cove Acre, their Wolf Hill cottage, for the season.

Mr. and Mrs. Frank M. Shurtleff of Boston are again summering at Wolf Hill.

Mr. and Mrs. William Whitemore of Cambridge have returned to their Ferry Hill Cottage.

Mr. and Mrs. Frank H. Shute and daughter Barbara, of Gloucester, are spending the summer at their Wolf Hill residence.

Mr. and Mrs. Carlton H. Phillips of Gloucester and daughter, Catherine, are again established in their Wolf Hill summer home.

Mr. and Mrs. Alfred H. Burlen and family, of Malden, are among the season's residents of Wolf Hill.

Mr. and Mrs. R. H. Houghton and daughter, Jeannette, of Newton, are again at their cottage at Ferry Hill.

NOTICE TO WATER TAKERS

Numerous complaints have reached this office that the hours prescribed for use of hose and sprinkler are being exceeded.

We respectfully call your attention to the regulations.

1. Use of hose is limited to one hour daily BY HAND ONLY, rate \$5.00 per year.
2. Use of sprinklers is limited to two hours daily, rate \$10.00 per year. Hose or sprinkler may be used between hours of 6—9 A.M. and 5—8 P.M. Unattended hose will be charged for at the sprinkler rate.

Penalty for violation of the above regulations is a fine of Twenty Dollars.

This notice is not to be construed as restricting the lawful use of hose and sprinkler as set forth in the regulations. We wish only to warn those who are abusing these rules that such excess must stop or drastic action will follow.

We respectfully request your cooperation.

BOARD OF WATER COMMISSIONERS
of the City of Gloucester



TO MY LADY IN SEARCH OF THE PRACTICAL
RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF
GLOUCESTER
ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE



YACHTING

AVIS AND FLYING FISH WIN OFF ANNISQUAM

GLOUCESTER, July 21 — For a time at Annisquam this afternoon the guess was "no race," but a fresh breeze sprang up later and sent the yachts to the finish in fair time. At the start there was practically a dead calm, the weather vane indicating southeast.

The craft drifted on the broad reach to the outer mark, where the leaders were marooned in a dead calm.

Finally the wind backed fully two points to the Eastward and strong offshore breeze caught by the sternmost, which brought most of the fleet on even footing and the real race began.

In the Bird Class, Famingo, squeezing by two opponents, fouled the marker and was disqualified but led the group by nearly five minutes. Norman Olsen in Avis was the real winner.

In the Fish Class Flying Fish won by five minutes. The summary:

BIRDS

| Name and owner | El time |
|---------------------------|----------|
| Avis, Norman Olsen | 2:07:57 |
| Oloof, Evelyn Woodbury | 2:07:45 |
| Plunker, Bryan Russ | 2:10:39 |
| Bobolink, Donald K. Usher | 2:19:29 |
| Canvasback, Robert K. Cox | 2:19:48 |
| Flamingo, F. P. Woodbury | withdrew |

FISH CLASS

| | |
|-----------------------------------|---------|
| Flying Fish, Albert G. Hale | 2:09:40 |
| Dab, David Dennison | 2:14:39 |
| Sea Horse, Robert Mechem | 2:16:13 |
| Flounder, Endicott Osgood | 2:16:42 |
| Bonito II, Hector R. Carveth Jr. | 2:17:29 |
| Pollywog II, John S. Mechem | 2:17:45 |
| Wassop II, Katharine Tousey | 2:17:55 |
| Sculpin, David Haviland | 2:18:15 |
| Barracuda, Jr., John D. Worcester | 2:18:20 |
| Blackfish, Roscoe Philbrick, Jr. | 2:19:20 |
| Shad, Richard Mechem | 2:20:12 |
| Sailfish, Paul D. Littlefield | 2:20:39 |
| Pompano, Fred C. Cobb, Jr. | 2:21:10 |
| Perch, Harry M. Griffin | 2:21:49 |
| Tarpon, John W. Lowe | 2:24:08 |
| Maialo, Billy Cois | 2:24:30 |
| Minnow, Kirkham Cornwell | 2:30:10 |

Gloucester Society of Artists

EXHIBITIONS { 1st—June 30 to July 31
1934 { 2nd—August 4 to September 16

GALLERY, Eastern Point Road, East Gloucester

HOURS: Weekdays, 10 to 6; Sundays, 2 to 6

Gallery 'Phone 3842

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Gloucester Auto Bus Co.

Exclusive Street Passenger Transportation on Cape Ann,
Gloucester and East Gloucester, Annisquam, Lanssavage,
Pigeon Cove, Rockport, West Gloucester, Essex, Magnolia,
Manchester.

Starter's Office, 114 Main Street

Information: Telephone 2195 — Telephone 1675

BEST GUESSERS WIN RACES OFF ROCKPORT

ROCKPORT, July 21—The best guessers were winners at Rockport this afternoon. At starting time the wind outlook was dubious. What little there was came from East Southeast in infrequent veins and the course was cut to once around, a run to Andrews Point, a beat across and a reach in.

The skippers of Onward and Ibox, by standing inshore, were in luck, a little breeze favoring them while others laid dead on the water.

Trident in the Triangle Class was similarly sailed with corresponding good fortune. The Sandy Bay Class stuck together and Bobeno edged Mamie by 26 seconds. The summary:

| CLASS I. 18-FOOTERS | | |
|----------------------------------|---------|--|
| Name and Owner | El time | |
| Onward II, Laura Cooney | 1:15:48 | |
| Merrimac, Dr. Eugene F. McGillon | 1:21:52 | |
| Lee, George Roberts | 1:24:52 | |
| Mirage, Pierce Brothers | 1:25:19 | |
| Flicker, Herbert Evans | 1:34:28 | |

| TRIANGLE CLASS | | |
|---------------------------|---------|--|
| Name and Owner | El time | |
| Trident, Dr. Roy Wheeler | 1:34:11 | |
| Flash, Tewksbury Brothers | 1:39:10 | |
| Allegra, Jerry Bruno | 1:44:38 | |

| INTERNATIONAL STAR CLASS | | |
|---------------------------------|---------|--|
| Name and Owner | El time | |
| Ibox, Max Kuehne | 1:20:40 | |
| Star of India, Hale and Wendell | 1:27:54 | |
| Sans Souci, Homer Clark | 1:28:33 | |
| Maidie III, Gifford Beal | 1:28:34 | |
| Altair, Pierce Grover | 1:28:50 | |
| California, Currier Smith | 1:34:11 | |
| Matechasi, H. G. Bradlee | 1:36:54 | |
| Ara, Maro Hammond | 1:44:38 | |

| SANDY BAY 15-FOOTERS | | |
|----------------------------|----------|--|
| Name and Owner | El time | |
| Bobeno, Benton O. Story | 1:43:06 | |
| Mamie, John Chianola | 1:43:34 | |
| Jolo, Joseph F. Lockett | 1:45:05 | |
| Myrtice A., Locke Anderson | withdrew | |

| CLASS O | | |
|--------------------------|---------|--|
| Name and Owner | El time | |
| Sandboy, Reynolds Beal | 1:37:37 | |
| Big Dipper, D. C. Carter | 1:40:04 | |
| Sea Maid, Edith Cooney | TNT | |
| Hardtack, Fred Davis | TNT | |

| PILOT CLASS | | |
|-----------------------------|----------|--|
| Name and Owner | El time | |
| Shirldee, Dr. John Williams | 1:14:00 | |
| Greenhorn, H. C. Tufts | 1:16:28 | |
| Flash, Jerry Bruno | withdrew | |

OLD IRONSIDES VICTOR IN EASTERN POINT RACE

GLOUCESTER, July 21—Not much of a story can be told at Eastern Point today. In the morning the Cape Cod Knockabout Division succeeded in finishing a re-sail of the postponed race of July 18. The course, inside, was triangular and the Old Ironsides sailed by the sisters, Joan and Ann Raymond, finished a winner over Guerriere by five minutes. The afternoon races were called off because of lack of wind. The summary:

| CAPE COD KNOCKABOUTS (Resail of July 18) | | |
|---|----------|--|
| Name and Owner | El time | |
| Old Ironsides, Joan and Ann Raymond | 1:43:50 | |
| Guerriere, Pauline Raymond | 1:48:20 | |
| Lucky Duck, Dick Pillsbury | 1:49:20 | |
| Maryland, Meredith Boyce | 1:50:50 | |
| Swan, Mary L. Baker | 1:53:19 | |
| Yankee Doodle, H. E. Whitaker Jr. | 1:52:49 | |
| Bemo, Bratenah Brothers | 1:53:18 | |
| Arcthusa, Ellis Brothers | 1:53:19 | |
| Mickey Mouse, Margaret Smith | withdrew | |
| Fontana, Jack Clay 3d | withdrew | |

LEE, IBEX, BOBENO
SANDY BAY VICTORS

ROCKPORT, July 22 — Sandy Bay yachtsmen tried twice today before the Sunday sail was finished. This forenoon the air petered out on the first leg and the race was re-scheduled for 5 this afternoon.

The breeze wasn't much stronger in the afternoon than at the start this morning, but it held. Lee, Ibex, Bobeno, Big Dipper and Greenhorn were winners. The summary:

| CLASS I 18-FOOTERS | |
|---------------------------------|----------|
| Name and owner | El time |
| Lee, George Roberts | 1:31:52 |
| Onward II, Laura Money | 1:33:14 |
| Flicker, Herbert Evans | 1:33:50 |
| Merrimac, Dr. Eugene F. | |
| McGillon | 1:34:25 |
| INTERNATIONAL STAR CLASS | |
| Ibex, Max Kuhne | 1:24:25 |
| Star of India, Hale and Wendell | 1:25:59 |
| Altair, Pierce Grover | 1:26:05 |
| Sans Souci, Homer Clark | 1:26:41 |
| Matechasi, H. G. Bradlee | 1:27:15 |
| Maidie III, Gifford Beal | 1:41:30 |
| Eclipse, Guy Hale | 1:42:42 |
| California, Currier Smith | 1:45:05 |
| Ara, Maro Hammond | 2:05:50 |
| SANDY BAY CLASS 15-FOOTERS | |
| Bobeno, Benton C. Story | 2:20:15 |
| Maimie, John Chianola | withdrew |
| Jolo, Joseph F. Lockett | withdrew |
| Myrtice, A. Locke Anderson | withdrew |
| CLASS O | |
| Big Dipper, Damon C. Carter | 1:37:35 |
| Sandboy, Reynolds Beal | 1:49:55 |
| Hard Tack, Fred Smith | 1:57:15 |
| Sea Maid, Edith Cooney | 2:05:25 |
| PILOT CLASS | |
| Greenhorn, H. C. Tufts | 1:49:30 |
| Flash, Thomas Murphy, Jr. | 1:51:58 |
| Shirlidee, Dr. John Williams | 1:56:30 |

FLAMINGO AND WASSOP II
LEADERS AT GLOUCESTER

GLOUCESTER, July 22—An uncertain, "spotty," moderate breeze from the eastward prevailed for the race at Squam this afternoon. The course was triangular, a run after the river was passed to Essex, a beat across to Plum Cove, then a broad reach to Diamond Cove and a close reach in. Flamingo and Wassop II were the winners. The summary:

| BIRD CLASS | |
|----------------------------------|---------|
| Name and owner | El time |
| Flamingo, F. P. Woodbury | 1:37:51 |
| Canvaback, Robert Cox | 1:42:43 |
| Oloof, Evelyn Woodbury | 1:44:54 |
| Avis, Norman Olson | 1:45:35 |
| Oriole, John S. Mechem | 1:45:39 |
| Bobolink, Donald K. Usher | 1:48:59 |
| Plunger, Bryan Russ | 1:58:47 |
| FISH CLASS | |
| Wassop II, Katharine Tousey | 2:05:15 |
| Dad, David Dennison | 2:05:20 |
| Sailfish, Paul D. Littlefield | 2:05:24 |
| Sea Horse, Dick Mechem | 2:06:15 |
| Flying Fish, Albert G. Hale | 2:07:23 |
| Blackfish, Roscoe Philbrick, Jr. | 2:09:10 |
| Perch, Harry M. Griffin | 2:15:11 |
| Shad, Barbara Mechem | 2:19:14 |
| Minnow, Kirkham Cornwell | 2:22:44 |
| Barracuda, Jr., John D. | |
| Worcester | 2:23:44 |
| Flounder, Endicott Osgood | 2:25:23 |
| Pompano, Fred C. Cobb, Jr. | 2:28:43 |
| Malolo, John L. Cole, 2d | 2:31:10 |
| Bonito, Hector R. Carveth, Jr. | 2:32:46 |
| Tarpon, John W. Lowe | 2:41:15 |

GUERRIERE SHOWS WAY

GLOUCESTER, July 22 — Because of failing wind, only one class finished within the time limit in the Eastern Point races today. Guerriere winning in the junior skipper championship series. The summary:

| JUNIOR SKIPPER SERIES | |
|----------------------------------|---------|
| Name and owner | El time |
| Guerriere, Pauline Raymond | 1:53:35 |
| Arcthusa, Ellis Bros. | 1:54:14 |
| Yankee Doodle, E. H. Whittaker | |
| Jr. | 1:40:30 |
| Swan, Mary L. Baker | 1:46:55 |
| Old Ironsides, J. and A. Raymond | 1:50:10 |



Make your summer stay more pleasant and economical by buying your food at our combination markets in Gloucester

57 Washington St. 147 Main St.

Rockport — 37 Main St.

MEATS FRUITS FISH
BAKERY PRODUCTS
GROCERIES VEGETABLES

FIRST NATIONAL STORES

THE ROCKAWAY

AND COTTAGES

At ROCKY NECK, EAST GLOUCESTER

Right on the Water

Commanding a Superb View of the Ocean

Accommodates 400

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ALSO FOUR LOG BOOKS OF DEEP SEA VOYAGES

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BLANCHARD'S

125 MAIN STREET

GLOUCESTER

TAJA AND LUCKY DUCK
WIN AT EASTERN POINT

GLOUCESTER, July 25 — Mid-week racing at Eastern Point this afternoon was only for Class R and Cape Cod Knockabouts. Jacob D. Cox's Taja again led Mrs. Frances M. Carter's Tabasco V in Class R. Lucky Duck won in the Cape Cod Knockabouts on the harbor course, replacing the leading Maryland on the windward work. The summary:

| CLASS R | |
|-------------------------------------|---------|
| Name and owner | El time |
| Taja, Jacob D. Cox, Jr. | 2:00:19 |
| Tabasco V, Mrs. Frances M. Carter | 2:01:15 |
| CAPE COD KNOCKABOUTS | |
| Lucky Duck, Dick Pillsbury | 1:41:31 |
| Old Ironsides, Joan and Ann Raymond | 1:44:02 |
| Maryland, Meredith Boyce | 1:47:22 |
| Yankee Doodle, H. E. Whitaker, Jr. | 1:42:42 |
| Arcthusa, Ellis Brothers | 1:52:45 |
| Mickey Mouse, Margaret Smith | 1:52:46 |
| Bemo, Brater Brothers | 1:54:14 |
| Swan, Mary L. Baker | 1:55:45 |
| Guerriere, Pauline Raymond | 1:58:49 |
| Fontana, Jack Clay, 3d | 2:00:10 |

JANET AT CONOMO

ESSEX, July 22—A light easterly in Ipswich Bay enabled the boats of the Conomo Point Club to finish the course this afternoon, Janet winning. The summary:

| CAT CLASS | |
|---------------------------------|---------|
| Name and owner | El time |
| Janet, H. K. Spencer | 2:31:20 |
| Alice, Vincent Farnsworth | 2:32:32 |
| Puss in Boots, Alex Fitzherbert | 2:33:45 |
| Mit-Me, Lane and Richardson | 2:35:03 |
| Kitten, Hersam Brothers | 2:36:32 |
| Wildcat, Norris and Watson | 2:37:35 |
| Dick and Jean, F. H. Norton | 2:41:45 |
| Bobcat, Robert W. Hill | 2:44:10 |

BASS ROCKS TENNIS TEAM
TIES ANNISQUAM CLUB, 4-4

GLOUCESTER, July 21 — Bass Rocks Golf Club and Annisquam Yacht Club tennis teams played a 4-4 tie at the Bass Rocks Courts this afternoon. The summary:

| | |
|---|--|
| Men's Singles—E. Rotan Sargent (R) beat A. E. Elias, 6-2, 2-6, 6-3; Hudson Hoaglund (A) beat John Gray, 6-1, 6-1. | |
| Men's Doubles—E. Rotan Sargent and Larry Ross (R) beat William B. Sterns and Frederick Manley Ives, Annisquam, 6-1, 6-3. | |
| Mixed Doubles—Mr. and Mrs. Robert Whittemore (A) beat Mr. and Mrs. William D. Elwell, 6-4, 6-3; Stanley Ficke and Mrs. John Mechem (A) beat Stanley Banning and Ferrer, 6-2, 6-2. | |
| Women's Singles—Miss Baker (R) beat Mrs. Ann Hoaglund, 6-3, 4-6, 6-2; Mary Faxon (A) beat Mary Duprey, 6-5, 4-6, 6-4. | |

ROCKPORT C. C. JULY 21

| Club Championship | |
|--|--|
| Qualifying Round—J. J. Ivesen, Jr., 89-61; Wallace Bryant, 93-63; I. S. Hall, 86-66; Rex Bradlee, 85-87; Frederick H. Tarr, Sr., 91-87; Louis A. Rogers, 87-67; Dr. L. F. Cox, 78-68; Paul B. Oakley, 85-69; Louis P. Roewer, 85-71; Claude L. Allen, 91-71; Dr. W. F. Winchester, 101-73; Loren A. Jacobs, 87-73; Leon D. Lothrop, 91-75; John A. McDonald, 95-75; J. T. Day, 110-80. | |

ROCKPORT C. C. JULY 22

| Sweepstakes | |
|--|--|
| Frederick H. Tarr, Sr., 88-44; Thomas R. P. Gibb, 94-66; Raymond C. Allen, 93-87; Capt. Loren A. Jacobs, 84-70; Louis A. Rogers, 94-70; Dr. F. L. Cox, 81-71; J. J. Ivesen, Jr., 96-72; O. C. Stiles, 90-74; I. S. Hall, 94-74; Dr. W. F. Winchester, 103-75; Dr. C. T. Porter, 88-76. | |

CANNED COD!

No, please don't misunderstand! We're really not in the fish business. You see, everyone knows that cod is canned; and if we said "TANNED COD," you'd be sure to think it was a typographical error. But it wouldn't be!

To come to the point, we'd like to show you

Genuine Tanned Codfish Skin

\$1.00 to \$10.00

All the articles you find in other leathers

BLANCHARD

Jewelry and Gifts

125 MAIN ST.

GLOUCESTER

THE ROCKPORT SHORE

(Continued from page 9)

Miss Edith Lowell of New York has come for another season to her cottage, 23A Main st.

Miss Eleanor Usher of New York has come to her cottage in Mill lane.

A. F. Levinson of New York has arrived at The Savage studio for the summer months.

Abbott Yarnall of Philadelphia of the artists colony is again at 15A Main st.

Mrs. Frank K. Sanders is at Sea Pines, Marmion way. Her sons Frank K. and Dr. Morris B. of New York and Mr. and Mrs. James Sydney Allen of Winchester are with her.

Mr. and Mrs. Edward Shippen Barnes of Bala-Cynwyd, Penn. and family have arrived at their summer home.

The George Giles Bass family of Greenwich, Conn., will not come to their Headlands cottage this season.

Mr. and Mrs. Gifford Beal of New York are occupying their Bearskin Neck studio.

Prof. and Mrs. Marshall H. Saville of New York have come to their Shetland rd. summer home. Prof. Saville is attached to the Museum of Natural History in New York.

Mr. and Mrs. James C. Scales and

family of Hudson, O., have arrived at their summer home on the Headlands.

Mrs. Walter Lowry Scott of East Orange, N. J. is again making her summer home at the Lovell cottage, Marmion way.

Mrs. Harry A. Vincent of New York has come to her summer home in Atlantic ave.

PIRATES' RENDEZVOUS

"Marauders Alley," "Buccaneers' Road," and "Cutlass Lane." Yo Ho and a Bottle o' Rum.

The "Pirates Rendezvous" which began Thursday was surely the most colorful thing ever staged in Rockport streets since the raid of the Hatchet Gang.

A parade announced the start of the three days of revelry and led directly to the Broadway entrance to Marauders' Alley and Buccaneer's Road, the two main thoroughfares in the gay Pirates' Village that these clever artists have made of the grounds at the rear of the Gallery. The Rockport Legion Band and the Strolling Singers from Buckley's Wharf provided the musical background for the brilliant spectacle.

In Pirates' Village diversion was furnished for all visitors. Hoop-la, the Pirates' Den of Wonders, Floral Dell, Miniature Treasure Hunt, Games of Chance, Flea Market, Grub Joint, Pirates' Loot, Treasure Chest, Fortune Tellers, Plunder, Sketch Artists, Snacks and

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121 MAIN STREET, GLOUCESTER

(Opposite Waiting Station)

—SILENT AUTOMATIC OIL BURNERS—

Drinks are a few of the features to be found along the way to Cutlass Lane. Half of Marauders' Alley was devoted to the Children's Corner with amusements exclusively for children, including a Treasure Box, Puppet Show, Pony Rides, Fish Pond and a toymaker.

Friday and Saturday evenings the Mistress of the Grub will serve an Italian dinner in the Old Tavern and check dancing in the Gallery will be an extra attraction Saturday night.

Winner of the First Prize awarded for the best float in the spectacular American Legion Parade in Chicago last year, the Rockport Historical Float, still defends its fame. This famous Rockport institution is also playing an active part in the Pirates' Rendezvous, which was surely the most novel and kaleidoscopic affair ever sponsored by the Rockport Art Association.

The committee: Grounds, Aldro T. Hibbard; decorations, Blanche Colman and Elizabeth Withington; Pirates' den and captives, Frederick L. King; flea market, Mrs. John M. Buckley; flower booth, Mrs. Charles J. Rosebault; strolling singers, Mrs. William J. Carter; chief chorister, John M. Buckley; picture raffle, Eleanor Weber; fortune telling, Mrs. Charles Bruno; hoop-la, Mrs. Frederick L. King; sale of pirates' loot, Mrs. Hornby; posters, Mrs. Aldro T. Hibbard; treasure hunt, Carl C. Smith, lightning artist, Mrs. Horace Dummer; pony rides, Mrs. Harry Leith-Ross. chest of plunder, Mrs. Hibbard; head barker, W. Lester Stevens; games of chance, Dr. Nicholas Lourie; food table, Mrs. Joseph Critchett and the Rockport Woman's club; mistress of the grub, Mrs. Lester Stevens; marshal of young pirates, Mrs. Stuart Tod; information, Mrs. Charles R. Knapp.

AT THE NORTH**SHORE THEATRE**

(Continued from page 5)

gust 1-2, we have THE WHIRLPOOL with Jack Holt, Lila Lee and Jean Arthur. Premised on an appealing theme "Whirlpool" follows the current Hollywood trend and places more than usual importance on story value. Essentially dramatic, that quality is one of significant human interest, and contrasting romance and interluding situation comedy accentuate that asset to create understanding of a story that is both sharply realistic and colored by theatrical license. While

the story covers a period of more than a generation, the two phases are so bound that the second is logically dependent upon the first.

On the same program is WE'RE RICH AGAIN, with Marian Nixon, Billie Burke, Reginald Denny, Buster Crabbe and Edna May Oliver. It's clean, wholesome, almost farcical comedy premised on a now familiar situation. While fun is the main objective, the sustaining romantic angle is given an odd twist as an interloping country cousin runs off with the bridegroom that was being stalked by the entire Page family. Edna May Oliver's antics are almost completely apart from the story and

you will just love her all through.

Friday and Saturday we offer THE KEY, with Edna Best, William Powell and Colin Clive. Combining an atmospheric story that never has been told before with a dramatic and romantic sacrifice-love story that has been told innumerable times, "The Key" possesses potentialities. Its appeal because of the importance of the romantic triangle which involves William Powell, Edna Best and Colin Clive should be stressed. The fact that the love story is portrayed against the exciting and dramatic history of the 1920 Irish Revolution, the enmity between the Sinn Feiners and the Black and

Tans, is worthy of intensive exploitation. With Dublin the locale, debonnaire and swaggering Capt. Tennant (William Powell) is assigned to the General's contingent. Bits of comedy interluding, he meets an old soldier friend, Andrew Kerr, (Colin Clive) now working in the Intelligence Section. From then on things transpire.

On the same program is Paramount's THE GREAT FLIRTATION, with ADOLPHE MENJOU, Elissa Landi and David Manners. This is good audience entertainment, provided by its rib-tickling comedy and genuine heart interest romance drama. There's a laugh in

almost every line of dialogue and situation, and novel if not absolutely new business and action. Still there is heart drama and romance, a balanced entertainment with a direct appeal for both men and women.

LITTLE THEATRE

THE EXPLOITATION of a "murder house" was used as the theme of a decidedly amusing comedy by Mordaunt Shairp, "The Crime at Blossoms," given by the Gloucester School of the Little Theatre on the evenings of July twenty and twenty-one.

Originality of plot and deft delineation of character, savored with a crackling wit, made the production a happy choice. It was exactly the sort of thing we like to see this group of student actors do, because it is ideally suited to their talents.

Honors for the best performance go to Margaret Sutherland, a new-comer, whose portrayal of the cockney charwoman was superb. In her walk, her gestures, her voice, and her facial expressions, she was entirely the hearty, sensation-loving "accommodator," relishing her position and subsequent prominence as custodian of the "murder house." From her first scene with the skittish little laundry girl (Augusta Farnham) to her final and reluctant exit, Miss Sutherland never once stepped out of character.

Emma Kidder showed an admirable sense of comedy in her role of Valerie Merryman, the young woman who refuses to "look a gift murder in the mouth" and transforms it into very much needed cash by charging the morbidly curious admission to "Blossoms," her cottage (in which the crime took place) and selling them souvenirs. An extremely effective scene is that in which she appears dramatically in the doorway of the now famous garden room, clad in a long white gown, and gives a spectacular resume of the tragedy, then, sweeping across the floor, proclaims in the same stirring tones, "Postcards, threepence, other souvenirs, four shillings."

Cast as Christopher Merryman, Valerie's indolent but charming husband, H. Wyman Holmes, Jr., did an excellent piece of work. His sense of humor and facility of expression, combined with an attractive personality and natural good looks make him eligible for the position of leading man.

The ghoul-minded Mrs. Carrington, whose audacity procured her anything she wanted, was amusingly portrayed by Lillian Truesdale; her husband, a figure necessarily in the background, was particularly well played by Barry Mulligan, who shows a flair for comedy.

John Mann was given only a small bit in this show, but as

usual, that bit was outstanding. Mr. Mann can say "aah!" and bring down the house; his is the gift of spontaneous fun. We thought him particularly delightful when as a charabanc driver who brought excursionists to that boarding the wrong charrie

"Blossoms" he lined up his charges so that they might make an orderly entrance.

Among the sightseers were Freida Cohen, a deaf old lady, who couldn't quite understand that boarding the wrong charrie

had brought her to the scene of a crime instead of a house where Queen Elizabeth had slept; Marian Chapman, daughter of the above, who screamed the explanation; Agnes Brim, an hysterical lady, overcome by the sight of blood; Charles Whipple, a boy with a concertina, and the deplorable habit of carving his name everywhere he went; Dudley Herbert, another charabanc driver (on the night shift); Edward Brooks Jr., a disappointed and aggressive patron, and several others, including Agnes Love, Carol Howard, Betty Rose Schwarz, Conrow Miller, Elizabeth Greenfield, Theodore Packard, Beverly Watson and Marguerite Coe, all of whom were convincing in their brief appearances.

Special mention is due Theodore Tiller who appears at the end of the play as a broken, pathetic old man whose ghastly pallor and overwrought nerves betray him as the murderer before he confesses to Christopher and Valerie. This role, replete with tragedy, was a far cry from that of the jaunty young man Mr. Tiller was called upon to play last week, yet he infused into this part a dignity and grief at once convincing and moving.

This week the Little Theatre is presenting a melodrama, "Gold in the Hills, or the Dead Sister's Secret."

— MILDRED SHUTE.

LITTLE GALLERY

(Continued from page 5)

style. A new member, John F. Enser, sends in a marine and a landscape, which go far to grace the exhibition, and Gordon Grant's charming view of the Italian fishing docks is unusually interesting in composition.

The three Gruppess, Charles, Emile, and Virginia, are represented by two paintings each. The father, Charles Gruppe, shows a marine, "Gloucester," and a still life, "Roman Glass." The latter, which is decidedly pleasing in color, demonstrates another phase of this celebrated painter's ability. His son Emile, almost equally well known, submits as very fine specimens of his work, "The Float" and "Bass Rocks," and Virginia Gruppe upholds the family traditions with her notable watercolors of marine subjects.

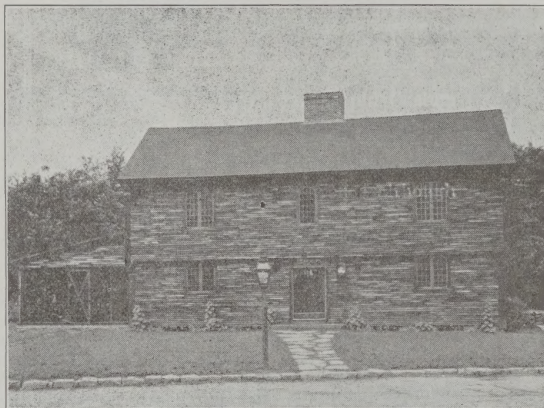
Juliett Burdoin's "Petunias" justify her reputation for the portrayal of this flower. Two masterfully handled canvases are sent in by Anthony Thieme. Raymond Carter exhibits more of his delicately executed portrayals of ships, demonstrating the firsthand information of the subject obtained by the artist during his years before the mast.

Two outstanding landscapes are being shown by George Bardwell,

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which he calls "Midsummer" and "Clouds." Benjamin Cratz contributes paintings of local subjects, well executed, and colorful. Boleslaw Presnal chose old Motif Number One as the model for a lively canvas. Marian MacIntosh shows a decorative still life, created in her usual brilliant manner.

In "Cape Ann Doorway," M. Bennett Brown proves herself a fine exponent of tempera. Two canvases by F. H. Richardson, a recently deceased member, are "Newbury Fields" and "Golden Autumn," both lovely in color harmony. Fine texture distinguishes the work of Eliot Enneking, a popular Rocky Neck artist, who has been a contributor to these exhibitions for some years.

"After the Rain" is a splendid presentation of a wet day scene by Lilly Wallace. Two landscapes by Anne Rogers Minor, a new member, are welcome additions to the exhibition. Alice Judson's marines, "Dock Mates" and "Seine Boats" are comparable to her fine water colors.

Antoinette Inglis, the well-known painter of children, sends in two nice little pictures, of which the portrait is particularly lovely. Lester Gillette, a veteran artist, shows two ably executed marines. Full of glowing color is M. S. Clinedinst's "Lobster Shacks." Erica Karawina exhibits two meritorious designs in water color.

Bessie Creighton and Umberto Romano, the outstanding exponents of the modern school represented in this gallery, send in, respectively, an effective marine, and a portrait, called "Roma," executed in a striking manner.

Like the small pictures, the Black and Whites have a room to themselves, and, although there is marked decrease in the number of these shown, resulting from a new rule that an artist exhibiting in the large gallery may hang only one Black and White, the quality has not suffered.

A pencil drawing entitled "Cape Porpoise, Maine" by Charles Curtis Allen shows the same crisp, direct style and pleasing technique found in his paintings. John Barber's "Barnyard Scene, France," is an interesting dry point, notable for its economy of means. Clara Hill's colored portrait drawings on tinted paper are very attractive, and of Alice Tilden's four splendid etchings, one of which she calls "Surf, Bearskin Neck," is particularly strong and effective.

John Barry, the vice president of the Society, also shows four etchings, three of Cape Ann, and one of Holland. Mr. Barry's subjects, all marines, are outstanding in composition and delicacy of line. A self portrait by Antoinette Inglis is technically well executed beside being a good likeness. Two lithographs by Elinor Goodridge, after the modern manner, are very pleasing.

"Mary" is the title of a splendid charcoal portrait by Perry Lee Allen. Gordon Grant proves himself as much an artist with the pen as with the brush in an etching, "Repairing Nets, Gloucester," remarkable for its fine line quality. J. J. Tapley, an annual exhibitor, shows an excellent pencil drawing of the gateway of Smith College. Bessie Creighton has given her carefully executed drawing, "Single Dahlias," a modern presentation. Cape Porpoise is featured by another artist, Alfred Lang, in a delicately handled pencil drawing.

M. Bucknell Pecorine contributes two portraits in pastel, that are very lovely. A drawing by Umberto Romano is a splendid example of the work of this modernist, and Gertrude Tonsberg's self portrait in pencil, shows the same dextrous handling that is responsible for her success as a painter.

The current exhibition will be open until July thirty-first, after which the Gallery will be closed until the opening for the second showing on the fourth of August.

— MILDRED SHUTE.

COLOR PHOTOGRAPHY

A large audience enjoyed the lecture on color photography given by Leonard Craske, the noted sculptor, under the auspices of the Gloucester Society of Artists, at the Hawthorne Inn Casino, Tuesday evening.

He spoke briefly on the theory of the color filter used in his plates, projecting a greatly magnified image on the screen, which appeared under the powerful lens as a collection of bright red, green, and purple dots.

Subjects shown included flowers, child studies, wharf and harbor scenes, sand dunes, rocks and surf, and sunrise, sunset, and moonlight effects.

Many of the slides have been shown previously, all being greeted by applause.

Mr. Craske, who was one of the

originators of the Gloucester Society, has always been most interested in the association and exhibits annually at the Gallery. He is working on a design for a memorial to Lauro de Bosis and doing several portrait heads. He plans to give another lecture, illustrating the color changes of the four seasons a little later on.



CITY OF GLOUCESTER

In the year nineteen hundred and thirty-two,

AN ORDINANCE

providing for certain ISOLATED "STOP" signs.

BE IT ORDAINED BY THE MUNICIPAL COUNCIL

SECTION 1—Every driver of a vehicle, bus or other conveyance, approaching an intersecting way at which there exists facing him, an official sign, authorized by this Municipal Council, said sign having apart from this regulation, the written approval of the Department of Public Works of the Commonwealth of Massachusetts, and bearing the word "STOP" shall before entering and proceeding through the intersection, bring such vehicle, bus or other conveyance to a complete STOP at such line as may be clearly marked, or, if there is no line so marked, at a place between the said sign and the line of the street intersection.

In the case of a line of two or more vehicles approaching such "STOP" sign, the drivers of the second and third vehicles in any group shall not be required to stop more than once at said designated line or place or in the immediate vicinity.

This ordinance shall not apply when the traffic is otherwise directed by a police officer or by any other lawful traffic regulating sign, signal or device.

SECTION 2—In accordance with the foregoing, the Municipal Council hereby authorize the erection and maintenance of an official "STOP" sign or "stop" signs so as to face:

1—North and southbound drivers

on Magnolia avenue at Western avenue.

2—Northbound drivers on Centennial avenue at Washington st.

3—Southbound drivers on Centennial avenue at Western avenue.

4—Southbound drivers on Prospect street at Main street.

SECTION 3—Any persons found guilty of violating any of the provisions of this ordinance shall be guilty of misdemeanor and may be punished by a fine not exceeding twenty dollars (\$20.00) for each offense.

SECTION 4—All acts or parts of acts inconsistent herewith are hereby repealed.

SECTION 5 — This ordinance shall take effect and be in force on and after the expiration of ten (10) days from the date of its final passage.

In Municipal Council, April 13, 1932.

Passed first and second readings and to be enrolled.

ALLEN F. GRANT, City Clerk
In Municipal Council, April 13, 1932, Passed to be ordained.

ALLEN F. GRANT, City Clerk

CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern Avenue School on Eastern avenue and the cut bridge on Western avenue and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands, should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.
ALBERT C. LA BELLE,
Fire Warden.

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washed, ready—23c—is equal to 2 lbs.
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GORTON'S FRESH MACKEREL IN
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